



MP BIRLA INSTTIUTE OF MANAGEMENT

Walkathon 2023

Date of Walkathon: 05/05/2023

Checkpoints: The Vidhana Soudha Road, Maharani Cluster University road and ended the walk at the college gate.

On 05/05/2023 a Walkathon was conducted by MPBIM that was meant to raise an awareness for the citizens of Bangalore related to Voting during the period of election

On the prior day to the event posters were distributed inviting everyone to join for the righteous cause.

The event began around 11:15 am, wherein the students and the faculties took their stride that commenced from the College Gate. During the course of the Walkathon the students covered various checkpoints that included Raj Bhavan road, The Vidhana Soudha Road, Maharani Cluster University road and ended the walk at the college gate.

The overall event was a success and students managed to communicate to the public using hoardings, placards and also shouted slogans along the way to gather the attention of the public. The student council also did a wonderful job of managing the crowd of 200 plus throughout the event. As a gesture of participation students were provided with refreshments after an exhausting walk.

All in all, it was a systematized and a cheerful event, and there will be a hope to have such events in future that would encourage more participation.

